

**Job Summary:**

Our client is seeking a dedicated and enthusiastic female professional to join their team as a Female Franchise Supporter. In this role, you will play a vital role in providing comprehensive support and assistance to the franchisee, with a focus on empowering women entrepreneurs in our franchise network. As a Female Franchise Supporter, you will contribute to creating an inclusive and diverse franchise community, offering guidance, training, and ongoing support to help female franchisees achieve their business objectives and foster their success.

**Key responsibilities for the role:**

- Collaborate and support the district teams in the recruitment campaigns targeting women
- Identify and analyze franchisee skill gaps such construction and sales and coach them accordingly
- Organize and coordinate monthly meeting for female franchisee and design engagement activities for the team to stay motivated
- Support female mason program manager in training female trainees and micro-franchisees to avoid drop-out.
- Conduct weekly check in calls for all female franchisee regarding their performance
- Conduct weekly field visits to check on completed builds for all female masons

**Requirements:**

- Bachelor's degree in business administration, marketing, or a related field is preferred.
- Preferably female
- Willingness to travel extensively to franchise locations as needed
- Experience in a similar role, preferably in a franchising or multi-unit retail environment, with a focus on supporting women entrepreneurs.
- Strong understanding of franchise operations and the ability to translate corporate strategies into actionable plans, with a particular emphasis on empowering and supporting female franchisees.
- Excellent interpersonal and communication skills, with the ability to build relationships and effectively communicate with diverse stakeholders, particularly women entrepreneurs.
- Empathy, sensitivity, and an understanding of the challenges faced by women in business, along with the ability to provide personalized guidance and support.
- Strong problem-solving and decision-making abilities, with a proactive and solution-oriented mindset.